

ASBS Asian Swiss Business Services Pte Ltd

hereby pays a tribute to those

who contributed to the creation of the company

Jeanne Terracina, Eric Fiechter's former partner at the law firm **Secretan Troyanov** was the first who dared open a branch office of the Geneva law firm abroad. She opened the London office. **Tikhon Troyanov** was the second to open an office abroad, in Russia, with the support of the Geneva partners. Without their bold examples Eric Fiechter, as a Swiss lawyer, would never have dared to dream of a business presence in Asia. Things were however more difficult for the Singapore project than for Tikhon Troyanov because the majority of Eric Fiechter's former partners preferred resigning from the law firm in 2010 rather than supporting the proposal to open an office in Singapore.

The partners of the oldest Swiss law firm (founded in 1834), **Des Gouttes & Associés** in Geneva, fully backed the idea of presence in Singapore. Local regulatory obstacles were overcome in 2012 and shortly thereafter ASBS hired Eric Fiechter who devotes now most of his time to the company's clients.

This explains how and why ASBS is able to offer mediation and legal advice to former clients of Secretan Troyanov and those of Des Gouttes & Associés while at the same time offering easy access to Swiss law and to Swiss banking and financial services for Asian clients. ASBS does however not engage in financial intermediation activities, nor in activities reserved to attorneys-at-law, since it is not a regulated entity in Singapore.

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